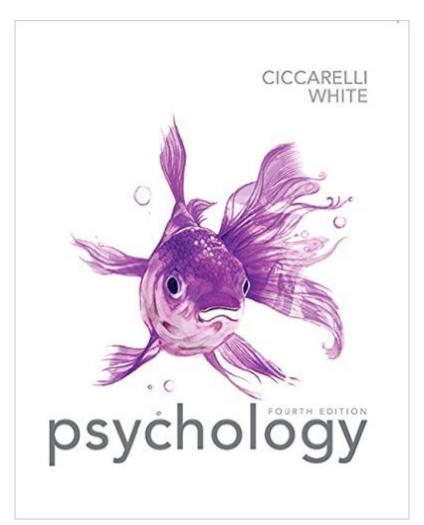
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Psychology (paperback) (4th Edition)





Synopsis

For Introduction to Psychology Courses The most learner-centered and assessment-driven text available With its engaging writing style and comprehensive coverage of key research, Psychology, 4/e, awakens studentsâ [™] curiosity and energizes their desire to learn more. This title draws learners into an interactive experience of psychology. The authors establish clear learning objectives tied to the most recent APA-recommended undergraduate learning guidelines. Â MyPsychLab is a valuable component to the Ciccarelli/White program. Engaging activities plus assessments provide a teaching and learning system that helps students master psychological concepts more readily. With MyPsychLab, students can develop critical thinking skills through writing, simulate classic experiments and surveys, watch videos on research and applications, and explore the Visual Brain in 3-D. A Ciccarelli/White, Psychology, 4e will provide a better teaching and learning experienceâ "for you and your students. This program: Personalizes Learning with MyPsychLab: MyPsychLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Connects Psychology to the Real World: Students will be able to relate chapter material to their own lives. Energizes a Desire to Learn: From Chapter 1, this title provides students with ample opportunities to study from wherever they are. Embeds Interactive Content: Throughout each chapter interactive content has been fully incorporated into all aspects of the text. Psychology, Fourth Edition is also available via REVELâ, ¢, an immersive learning experience designed for the way today's This Package Contains: 0205206514 / 9780205206513 NEW students read, think, and learn. MyPsychLab with Pearson eText -- Valuepack 0205972241 / 9780205972241 Psychology Â

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Customer Reviews

This edition is almost identical to the newest edition. I purchased this book for my child attending college. I purchased this book instead of the new edition because the only difference in the chapters is the fact that two of them are in different locations in the book. Other than that, it's the same info! There isn't any reason to purchase the newer edition. If you are looking to save money on books for college, always check out the earlier editions. In most cases, it's the same info rearranged. A little research can save a lot of money.

Just so you know, bookstores and book buyers only give you a fraction of the original cost of a traditional hardcover or paper bound textbook. If you buy the loose leaf version, you have the advantage of more portability (take only the chapters you need to class), insertion of your own notes within the chapters, and a much cheaper price to begin. Yes, you cannot sell it back to the college bookstore and book buyers won't take it. But the price you pay for the loose leaf up front is pretty much the exact same amount of money you would have been "out" had you bought the much more expensive version and then sold it back. So, the question you really have to ask is do you want to "rent" a hardcover or softcover that you will sell, or do you want to pay the same price and be able to keep the text?Now, having said all that, as the author of this text, I encourage you to go out and buy the hardcover because I get more money that way! Hee, hee. Buy several, give them to your friends. Makes great Christmas/Chanukah presents.

This is a good psychology textbook for beginning psychology. The author's writing style flows well, is easy to read, and makes the topics come to life. It's not as "dry" as some other textbooks are. The chapter summaries and review questions make it easy to grasp the main concepts. There are also helpful online resources.

Taking a psychology class online right now. I found the previous owner's highlighted notes to be pretty helpful a lot of the time. The product was in pretty good condition too. Remember that the third edition differs from other editions, so if you're taking an online class like me it's important that you get the right edition (my class told us to get the 3rd edition, but a lot of the questions were built off of the 2nd edition, so sometimes we get a pass on some questions).

I used this textbook for my general psych class. I liked this textbook and thought it was very easy to navigate. It flows nicely and has good visuals. I hope my school continues to use this author's work, as it is very well-organized and made it easy to study for tests.Overall, I liked this textbook and think others would, too. From what I gather, they have come out with a new edition. I'm not sure how different the two are, but if this edition is any indication of what we can expect from the author, the new edition should be just as good.

Had to buy as new in order to get code for lab work; however, the code did not provide required access. Student had to the pay an additional amount of money which was substantial. Although book arrived immediately and in new condition (in order to gain access to lab student must buy new book) this is a major rip off. All students had to pay again for lab!!!

Working with kids, you have to take an awful lot of psychology classes. (But it isn't awful, really!)Honestly all of the psychology books that I have ever purchased has helped me out in multiple psychology courses! But this one in particular was extremely helpful. I keep all my psychology books to look back on.

Psychology, 3rd edition is a decent introductory textbook. My main issue with the book is the frequent addition of asterisks* to define common words at the bottom of the page. The asterisks are somewhat insulting to the reader's intelligence, defining words like "marooned", "intact", "enticing", and "hostility". The body of the text is clear and easy to read, so the additional definitions are unnecessary for the average reader. I personally find it difficult to ignore these asterisks, since I am accustomed to seeing them used for relevant information. With this book I still pause out of habit when I reach an asterisk, then I usually have to go back and read the sentence over again because of the interruption. Wouldn't be an issue if they were actually providing helpful information. While this is a big distraction for me, others might not have any problem with it.

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